

## BEST PRACTICES - MEMBERSHIP EFFORTS

Each year Lions Clubs International receives passionate ideas and plans from Lions around the world. By sending these plans to Lions Clubs International other clubs may experience the same results. Last year's "Best Practices Contest" was a success and many Lions have benefited from the plans that were shared. We're looking for the *best & brightest invitation/recruitment, or retention* plan from Lions clubs worldwide

This year the contest has been expanded to focus on two topics:

1. Inviting/recruiting new members.
2. Retention/participation of members.

Pick one of the two topics and tell Lions around the world about your club's reliable invitation, recruitment, or retention method. Entries should provide a detailed description, focused on the idea and practice that have been used and show quantitative results. These must be actual strategies that have been used.

These brilliant plans will be shared with Lions around the globe – motivating them to enhance their invitation/recruitment, and retention efforts. Thus providing clubs with additional hands to make a difference within their own community.

### Prizes:

In addition to participating in a project that is bringing together Lions worldwide, prizes will be awarded to 50 Lions clubs in *each* constitutional area:

- 1 – First Place Prize: An International Flag Set and a 1<sup>st</sup> Place Banner Patch
- 10 – Second Place Prizes: A 2<sup>nd</sup> Place Banner Patch and certificate
- 39 – Third Place Prizes: A 3<sup>rd</sup> Place Banner Patch and certificate

A distinguished panel of Lions Clubs members will choose the winners.

### Deadline:

Entries must be received by October 31, 2005, 4:00 p.m. CST  
Winners will be notified in February 2006

### Official Rules:

- No purchase necessary.
- Only one entry per club.
- Only one contest category plan allowed per entry.
- If additional space is needed, one extra sheet of paper may be attached to describe the best method.
- All entries become property of Lions Clubs International and will not be returned to participants.
- Entries received after the deadline -- October 31, 2005, 4:00 p.m. CST -- will be disqualified.
- By entering this contest, participants agree that Lions Clubs International may share participant's plans with other clubs worldwide and agree that LCI may use their names in conjunction with contest publicity and other materials generated from the contest, except where prohibited.
- The decision of the judges is final.
- Prizes will be sent to the club president or club secretary. Winning clubs will be notified February 2006.
- Contest is void where prohibited and subject to federal, state, and local laws.
- Club must be in good standing at the time the award is announced
- Award rules subject to change.
- LCI shall not be liable for lost, late, or misdirected mail, e-mail, or faxes.

### Limitation on Liability:

LCI, its officers, directors, employees, representatives and agents shall have no liability and shall be held harmless by winners for any damage, loss or liability to person or property due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this Contest. Any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by Lions Clubs International Dispute Resolution Processes. Any an all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including cost associated with entering this Contest, but in no event attorney's fee. LCI reserves the right, in its sole discretion, to cancel or suspend part or all of this Contest should causes beyond the control of LCI corrupt or impair the administration, security, fairness or proper play of the Contest. LCI may prohibit a participant from entering in the Contest or winning a prize if, in its sole discretion, it determines that said participant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or LCI representatives.



**OFFICIAL ENTRY FORM 2005-06**  
**BEST PRACTICES**

*(Please Print and Use Ink Pen)*  
*Important to complete all questions*

Name: \_\_\_\_\_ Club Number: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ District #: \_\_\_\_\_

Club Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Have you ever served as club president? \_\_\_\_\_ If so, when did you serve? \_\_\_\_\_

Circle one contest category:            **Invitation/Recruiting**                            **Retention/Participation**

Number of club members prior to implementation: \_\_\_\_\_

Number of club members added or retained: \_\_\_\_\_

Explain your *best* method/strategy/plan: